



CLAY STAIRES

Clay Staires' Companies Have Been Featured On:

**FOX** **abc** **CBS** **pandodaily**  
**Forbes** **Bloomberg** **businessinsider**



*“How you **THINK** is the most important thing about you.”*

*-Clay Staires*

**AMERICA'S MILLIONAIRE SCHOOL TEACHER**  
RANKED THE #1 MOTIVATIONAL SPEAKER IN OKLAHOMA



# CLAY STAIRES | SPEAKER & LEADER



**CLAY STAIRES**, *America's Millionaire School Teacher*, has been an authority on processing the frustrations and difficulties that accompany leadership for the past 15 years. Having worked with thousands of people for over 25 years, he has developed uniquely effective leadership-training programs that have been taught to university campuses, in high school classrooms, small businesses and non-profit board rooms.

## LEADER

Clay was a high school teacher and head coach for 15 years. He received honors as the Teacher Of The Year and The Missouri State Coach Of The Year. He also has 10 years of executive experience in the non-profit sector where he led an award winning company, redefined a 30-year-old brand and successfully led the company through it's biggest transition in it's 40 year history.

After starting six successful businesses in five years, today Clay fills his days as the CEO of The Leadership Initiative, creating confident leaders that can produce winning results and improve lives. He also speaks nationally as a motivational speaker. Locally, the Skiatook Chamber of Commerce named him the "2012 Citizen of the Year" for the positive impact his programs have made on their community.

## SPEAKER

Clay is ranked the #1 Motivational Speaker in Oklahoma by GigMasters.com, a national online booking agency! He has shared the stage with CEO's of the worlds largest companies and New York Times Best Selling Authors, speaking to groups from 15 to 5,000. Clay provides an electric experience filled with entertainment and profound personal impact.

Clay Staires has spoken nationally in front of groups that come together to be inspired, encouraged, motivated and challenged. His humor and interactive style has drawn audiences in and held their attention all the way through a climactic ending that involves powerful personal decisions to engage in life, in job responsibilities and in personal relationships.

Clay's messages center around personal and professional growth. Clay is able to talk about life transitions and organizational transitions in a very thoughtful, meaningful, and humorous way. He takes his audience on a journey of discovery and enjoyment.



## TRAINER/GROWTH EXPERT

Clay's life journey has prepared him to facilitate growth and change for others both personally and professionally. He has experienced both the mountaintops of success and the low valley's of failure and disappointment. Clay's story includes public success in athletics, business leadership, classroom teaching, sports coaching and personal development. It also includes the pain and struggle of losing his father, getting fired from his ultimate dream job, a failed marriage and the confusion of being redefined in his mid 30's.

After spending 15 years as a high school science teacher and coach, he courageously made the transition into the business world and led an established, yet sinking, non-profit organization into award winning status and it's most successful days in it's 40 year history.

After 10 years in the non-profit sector, Clay, again embraced the opportunity to grow and left the comfort of salaried life to personally launch six new companies in five years. His companies and employees are known for their powerful impact on communities and their devotion to embrace personal struggle and growth for the benefit of others. His story has shaped him into an effective Life Coach, strategic Business Consultant, successful Leadership Trainer and sought after Motivational Speaker across the country.

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## CLAY STAIRES' RECOGNITIONS

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- Ranked #1 Motivational Speaker in Oklahoma
  - Skiatook Chamber of Commerce Citizen Of The Year
  - Missouri Stake Track Coach of the Year '99, '00, '01
  - Who's Who Among America's Teachers 1996
  - Teacher Of The Year 1997
  - 15 Years of Teaching and Coaching Experience
  - 10 Years Non-Profit Executive Experience
  - Founder of The Leadership Initiative
  - Founder of The Furnace Leadership Training School
  - Founder of The Right Foundations Outreach
  - Chamber of Commerce Board Member
  - Life Coach and Ordained Minister
  - Faithful Husband and Father of Two Daughters



# CLAY STAIRES | TESTIMONIALS

## WHAT CLIENTS ARE SAYING



Clay Staires is amazing. He is able to really break down leadership into pieces that is digestible to anyone. If you're looking for that typical boring speaker, he is not it. He will keep you engaged and you will walk away with concepts and principles you can apply in your business or life. Those who don't suck, call Clay!!

**Arthur Greeno, Chick-fil-A Franchise Owner and holder of Two World Records**

"Wow - what a dynamic presentation...Clay had the entire group engaged and participating. Not only was everyone learning some great information and having fun, each participant had tangible information to take back and utilize within their organizations."

- Heidi Hartman, Society for Professional Human Resources



"Clay Staires system has immensely helped our team to meet our sales and growth goals. Previously to bringing in Eric (the guy that Clay trained), we had cycled through 4 new employees in an attempt to find and train a competent person who could effectively do that job. After bringing in an employee who had been trained on Clay's system, we were able to keep the employee for over 5 years, and we grew our overall level of gross sales by nearly \$300,00 per year. Clay's system delivers."

**Clay Clark - U.S. SBA Entrepreneur of the Year - Founder of DJ Connection  
Tulsa**

"Clay Staires is the type of leader the world is looking for in its current season. His strength of character is augmented by humor, warmth, and the unyielding belief that everyone has within them the capacity to lead and better themselves. He does not fall into the trap of compassion without action, but is actively creating a road map for success for any individual, at any level."

- Elliott Yinger, Land man/Entrepreneur



"I don't know that we've had a speaker this good in over 10 years (as long as I've been here). The fee you charged and the information we received for it was a great "deal" for our association. The tools we took away from our session have already come into play in such a positive and professional way. My leadership team is once again excited to be volunteer leaders and they are inspired and equipped to do great things this year. Your encouragement and resources we're just what this group (and myself) needed and I can't thank you enough! You're a rock star in our book, Mr. Clay Staires!"

**Kim Cox, Association Executive/CEO, Ozark Gateway Association of Realtors,  
Joplin, MO**



# CLAY STAIRES | TESTIMONIALS

## WHAT CLIENTS ARE SAYING (Cont.)



“As the chairman of our board at Shepherd’s Fold Ranch, Clay was instrumental in leading a turnaround at this mature 40 year organization. He secured new board members to assist in this project and was key in the hiring of a new Executive Director, both factors which were paramount to the turnaround.”

- **Danny Kittinger, Trinity Chemical, Tulsa**

“Clay is a natural born teacher. He makes knowledge accessible. Great message that’s applicable to anyone. You need to hire Clay to speak at your event!”

Brendon Barlow, The Current Magazine



“As VP of Education for our Local SHRM chapter, we brought Clay in to speak with our HR professionals about managing the transitions they each face within their organizations. Wow - what a dynamic presentation...Clay had the entire group engaged and participating. Not only was everyone learning some great information and having fun, each participant had tangible information to take back and utilize within their organizations.”

**Heidi Hartman, Society for Professional Human Resources**

“Clay uses humor combined with serious topics to create a very “real” picture.”

“It made me conduct a real time evaluation of how I live my life and realized that there are tools that exist to help me.”

“Clay was a great choice for a speaker. You won’t be disappointed!”



“His skill level in dealing with complex issues allows him to make the hard to envision simple to achieve. My personal experience has proven that the misconceptions I had about the transition I was experiencing was brought to light by Clay, by his offering a different interpretation of my situation he opened my eyes to see the possible....where I was looking at the impossible.”

**Bob Townsend, Co-Founder of Custom Services, Broken Arrow, OK**



# CLAY STAIRES | TESTIMONIALS

## WHAT CLIENTS ARE SAYING (Cont. Again)



“Clay, you were the best speaker we’ve had in a long time! You had so much energy. Your information was very helpful – I wish I had about 6 of our employees here to hear this. I have heard wonderful things from our partners. An exact quote from a long-time partner: ‘Best speaker ever!’”

- **Krystal Crockett, Bixby Chamber Of Commerce, President/CEO**

“Clay uses story-telling and humor to capture his audience and provides relevant practical tools in the journey of self-discovery and personal development.”

- **Michelle Griffith, Event Planner for Tulsa Employee Benefits Group**



**DAVID LAMB**  
Oklahoma Lieutenant  
Governor



**PHIL PRESSEY**  
Boston Celtics Point  
Guard



**LANCE WALLNAU**  
CEO, Lance Learning  
Group



**LAURA NEAL**  
ABC Morning Show  
Host



**GLEN KEANE**  
Disney Animation  
Director

“Clay really hit a homerun! He knows the issues dealing with people and leadership subject matter and made it very relevant. He gave me ideas that can be implemented immediately. A great presentation for a diverse audience.”

**Doug Record, Missouri Department of Transportation**



“Clay was very dynamic and engaging. He cares that you understand what he’s saying. I loved the way he expanded my skills to take a leap and move beyond the beliefs of a 13 year old.”

- **Sandra Campbell, OSU/NSU**



# CLAY STAIRES | TESTIMONIALS

## WHAT CLIENTS ARE SAYING (Concluded)



“Clay was one of my favorite presenters ever at our luncheons – very informative and helpful. The best thing about the presentation was figuring out what my leadership expression is and how to develop my strength and stretch. If you’re considering hiring Clay, you won’t be disappointed.”

**Lea Ann Reed, Glenpool Conference Center Event Director and Past Chamber of Commerce President**

“I felt like I was in a dead in job and lifestyle, but now I feel like I can take the steps to change my situation. (Actually) I’m looking forward to taking these steps. Clay, you were a great speaker and I absolutely feel energized to apply what you told us in my workspace and in my personal life. “

Unnamed NACM Employee



“Clay’s presentation was very motivating and his presentation provided useful tools for me to take back to my office. Excellent! Inspiring!”

**Jacob Bennett, Oklahoma Credit Union Assoc.**

“Right on target! Perfect for our situation. Clay was excellent and the best thing was that he tailored it for our situation/group. My recommendation for other people considering hiring Clay: ‘DO IT!’”

**Daniel Housley, Marco Industries, Tulsa**



**BOOK NOW AT**

**[www.ClayStaires.com](http://www.ClayStaires.com)**

*“Nothing will grow until you do.” - Clay Staires*